

Fair Trade/Fairly Traded Coffee Website Resources

Resources to help you to promote awareness and use of Fair Trade Coffee are available on the website of Centre Street Congregational Church, United Church of Christ. This includes live links to the sites listed below. Go to www.centrestreetchurch.org/coffee.html

These sites provide many resources, including information, flyers, brochures, graphics which you can use in your educational and promotional efforts. Global Exchange and TransFair websites provide information about places to buy. TransFair can direct you to stores in your local area.

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| Beneficio Coffee | www.beneficiocoffee.com/ |
| Equal Exchange UCC Coffee Program | www.equalexchange.com/ucc |
| UCC Coffee Project | www.ucc.org/justice/coffee.htm |
| Global Exchange Fair Trade Coffee | www.globalexchange.org/campaigns/fairtrade/coffee/ |
| Global Exchange listed retailers | www.globalexchange.org/campaigns/fairtrade/coffee/retailers.html |
| TransFair USA | www.transfairusa.org/ |
| TransFair where to buy (stores & online) | www.transfairusa.org/content/shop/ |
| Fair Trade Federation | www.fairtradefederation.org/ |

WHAT DOES “FAIR TRADE” MEAN?

(In the U.S., Fair Trade certification is done by TransFair USA.)

Fair trade means that a business is **certified** to abide by internationally recognized principles:

- ✓ Pay prices which establish a living wage for producers;
- ✓ Work with democratically run farmer cooperatives;
- ✓ Work with farmers to enhance their management skills and marketing independence.
- ✓ Buy direct, meaning that benefits and profits go to the farmers and their communities;
- ✓ Promote gender equality, meaning valuing and rewarding the work of women;
- ✓ Encourage ecologically sustainable farming practices; and
- ✓ Promote decent working conditions, meaning (among other things) that if children are involved, their working conditions conform to UN Conventions on the rights of the Child.

WHAT DOES “FAIRLY TRADED” MEAN?

Many small farmers and farming communities operate using “Fair Trade” principles, but cannot afford the cost of the certification process. Beneficio Coffee, for example, is committed to the broader idea of fairly traded coffee. Without “Fair Trade” certification, you must determine in some other way that the product is truly “fairly traded.”